

Station	KSL-TV SALT LAKE CITY	Agency	() SMART MEDIA GROUP	Rep Firm	() WASHINGTON
Advertiser	() LOVE, MIA		814 KING ST, SUITE 400	Sales Office	() JAMIE ANDRUS
Product	LOVE/CD4/R		ALEXANDRIA, VA 22314	Salesperson	()
Estimate#	C23C29	Agency C/P1/P2/E	LOVE/ORDR/C23C29		
Buyer	Patricia Dome	Flight Dates	10/23/2012 - 10/29/2012	Salesperson Phone#	202-872-1155
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-1217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	TU-W,F	TODAY	9A-10A	:30	10/23-10/26	3	\$100.00	3
Rating: 1.3								
Buyline Comment: 1/DAY								
4	M	TODAY	9A-10A	:30	10/29-10/29	1	\$100.00	1
Rating: 1.3								
5	TU-TH	RACHAEL RAY	10A-11A	:30	10/23-10/25	3	\$55.00	3
Rating: 1.5								
Buyline Comment: 1/DAY								
8	M	RACHAEL RAY	10A-11A	:30	10/29-10/29	1	\$55.00	1
Rating: 1.5								
9	TU-F	STUDIO 5	11A-12P	:30	10/23-10/26	4	\$55.00	4
Rating: 1.1								
Buyline Comment: 1/DAY								
13	M	STUDIO 5	11A-12P	:30	10/29-10/29	1	\$55.00	1
Rating: 1.1								
14	TU-W	NEWS @ NOON	12P-1P	:30	10/23-10/24	2	\$100.00	2
Rating: 2.1								
Buyline Comment: 1/DAY								
16	M	NEWS @ NOON	12P-1P	:30	10/29-10/29	1	\$100.00	1
Rating: 2.1								

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
17	W-F	DAYS OF OUR LIVES	2P-3P	:30	10/24-10/26	3	\$80.00	3
Rating: 1.1								
Buyline Comment: 1/DAY								
20	M	DAYS OF OUR LIVES	2P-3P	:30	10/29-10/29	1	\$80.00	1
Rating: 1.1								
21	TU-TH	DR PHIL	3P-4P	:30	10/23-10/25	3	\$50.00	3
Rating: 1.1								
Buyline Comment: 1/DAY								
24	M	DR PHIL	3P-4P	:30	10/29-10/29	1	\$50.00	1
Rating: 1.1								
25	SU	SUNDAY EDITION	9A-930A	:30	10/28-10/28	1	\$40.00	1
Rating: 1.7								
26	SU	MUSIC & SPOKEN	930A-10A	:30	10/28-10/28	1	\$175.00	1
Rating: 5.4								
27	SU	MORMON TIMES	10A-1030A	:30	10/28-10/28	1	\$20.00	1
Rating: 4.3								
28	TU-TH	KATIE	4P-5P	:30	10/23-10/25	3	\$90.00	3
Rating: 2.0								
Buyline Comment: 1/DAY								
31	M	KATIE	4P-5P	:30	10/29-10/29	1	\$90.00	1
Rating: 2.0								
32	TU-F	TODAY	5A-6A	:30	10/23-10/26	4	\$10.00	4
Rating: 0.7								
Buyline Comment: 1/DAY								

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
57	M	NEWS @ 5P	5P-530P	:30	10/29-10/29	1	\$210.00	1
Rating: 3.6								
58	TU-F	NEWS @ 6P	6P-630P	:30	10/23-10/26	4	\$170.00	4
Rating: 4.2								
Buyline Comment: 1/DAY								
62	TU-W	KSL 5 NWS-6:30	630P-7P	:30	10/23-10/24	2	\$125.00	2
Rating: 3.7								
Buyline Comment: 1/DAY								
64	M	KSL 5 NWS-6:30	630P-7P	:30	10/29-10/29	1	\$125.00	1
Rating: 3.7								
65	SA	6PM NEWS	6P-630P	:30	10/27-10/27	1	\$100.00	1
Rating: 3.6								
66	SU	NEWS	4P-430P	:30	10/28-10/28	1	\$50.00	1
Rating: 1.6								
67	TU-TH	TONIGHT SHOW	1035P-1135P	:30	10/23-10/25	3	\$100.00	3
Rating: 4.2								
Buyline Comment: 1/DAY								
70	M	TONIGHT SHOW	1035P-1135P	:30	10/29-10/29	1	\$100.00	1
Rating: 4.2								
71	W-TH	LATE NIGHT	1135P-1235A	:30	10/24-10/25	2	\$60.00	2
Rating: 1.9								
Buyline Comment: 1/DAY								
73	M	LATE NIGHT	1135P-1235A	:30	10/29-10/29	1	\$60.00	1
Rating: 1.9								

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Total Spots

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Buyline Comment: 1/DAY

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
87	SU	SUNDAY NIGHT FB	615P-930P	:30	10/28-10/28	1	\$1,000.00	1